





Drive the New World!

Keter (pronounced like Better), is the Hebrew word for "Crown", it can also mean "Top" or "Crest". The Keter Corporation was founded in 2009 with the vision, and mission, to be widely recognized as one of the Top Tire Suppliers in Tire Industry.

Over the past decade, Keter's Customer Centric Philosophy has earned the reputation of a different kind of Tire Supplier. One that is very accommodating and easy to do business with. We are a Global Product Sourcing Enterprise with a very simple business model that allows us to address the unique needs of our individual Customers. Our Customers see us not only as a strategic source for tires, and related products, but also as a trusted partner who is committed as much to their success, as to our own.

Keter Tire USA offers an extensive product line up in passenger, light truck and commercial truck products including the NeoTerra line which was specifically designed and developed to meet the demands of the US market.

NeoTerra

The NeoTerra brand offers some of the most Technologically Advanced products available. Focused on a balance between Performance, Durability and Safety, and delivered at a value price point.

All NeoTerra products are produced using the latest equipment and the most advanced facilities in the industry.

- Advanced technology
- Proven quality, performance and durability
- Environmentally responsible
- Outstand warranty and satisfaction guarantee

Wherever the road takes you, it's our mission to help advance your journey. We will be there with you as you drive your new worlds.

Drive Well and Safe Travels.

Rick Phillips, CEO

NEOTERRA



NeoTerra Brand products are produced utilizing the world's most advanced manufacturing technology, with three fundamental principles:

- technology to improve driver safety.
- performance.
- and driving situation.



Every NeoTerra Product Comes With a MONEY BACK GUARANTEE.

• Safety is in everything we do and we leverage the most advanced process and

Relentless pursuit of quality and rigorous process control to deliver reliable product

• Our products are engineered with great durability to stand up to every application

PASSENGER



NEOTERRA COMMERCIAL TRUCK TIRES

4-belt casing construction for guaranteed readability and durable performance.

- Dual-compound tread with specially formulated compounds allow for longer wear and lower rolling resistance.
- Wide body construction for an expanded footprint on the road to improve stability and lateral handling.
- Developed and Manufactured utilizing the most advanced technologies in the tire industry.

NEOTERRA® COMMERCIAL TRUCK TIRE STANDARD WARRANTY

More than giving drivers added peace of mind, NeoTerra Commercial Truck Standard Warranty shows our commitment to provide tires with high quality, dependability and reliability.

30-DAY SATISFACTION ASSURANCE

Congratulations on driving your new NeoTerra truck tires! Our confidence, your comfortability. Within 30 days of purchase, if you or your driver are not completely satisfied with NeoTerra commercial truck tires, simply bring them back to the authorized dealer where you made the purchase for a full refund or exchange for a different set of tires. And, we will cover the cost of replacement tires installation!

60-DAY ROAD HAZARD PROTECTION

Rest easy from hard-to-avoid road hazards, you are covered under NeoTerra limited Road Hazard Warranty. Every NeoTerra commercial truck tire designed and operated in an over-the-road application is covered for damage caused by normal road hazard condition within the first 4/32nd of tread life or 60 days from date of purchase, whichever comes first. Un-repairable tire will be replaced free of charge with a NEW NeoTerra tire. Exclusions and conditions are listed under NeoTerra Standard Warranty.

LIFETIME REPLACEMENT WARRANTY

For your peace of mind, Keter Tire USA warrants NeoTerra commercial truck tire products for defects in workmanship and materials for the lifetime of the original tread down to 2/32nd of measurable tread. The lifetime of the original tread is defined tread that has worn down to 2/32nd measured in the fastest wearing groove. Keter Tire USA will replace the tire with another comparable NeoTerra tire for no charge during first 25% of original tread life and pro-rated replacement down to 2/32nd of remaining usable tread. Exclusions and owner's obligations are listed under NeoTerra Standard Warranty.

CASING WARRANTY

Keter Tire USA warrants NeoTerra commercial truck tire for workmanship and materials at 100% through the first and second retread for a period of five (5) or six (6) years, depending on product, from date of purchase or date manufacturer without proof of purchase.



AP201 | REGIONAL ALL POSITION

Long Service Life

Advanced wear-resistant compound with dual-layer tread offers long service life. 00 0

Wide Footprint

Premium 5-rib design with wide footprint offers slow, uniform wear and enhanced handling.

All-Weather Traction

Special groove design and rib edge sipes enhances traction in all weather conditions.

Guaranteed Retreadability

Premium casing construction promotes consistent footprint and guaranteed retreadability.

	SIZE	PR / LR	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM / IN]	SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
11	11R22.5	14 / G	144/142 L	8.25	1065 / 41.9	279 / 11.0	2800/6175	2650/5840	720 / 105	14.3 / 18.0	6959613724237
	11R22.5	16 / H	148/145 L	8.25	1054 / 41.5	279 / 11.0	3150/6940	2900/6390	850 / 123	14.3 / 18.0	6959613724244
	295/75R22.5	14 / G	144/141 M	9.00	1014 / 39.9	298 / 11.7	2800/6175	2575/5675	760 / 110	14.3 / 18.0	6959613724299
	295/75R22.5	16 / H	146/143 M	9.00	1014 / 39.9	298 / 11.7	3000/6610	2725/6005	830 / 120	14.3 / 18.0	6959613724305
	315/80R22.5	20 / L	157/154 L	9.00	1076 / 42.4	312 / 12.3	4125/9090	3750/8270	900 / 130	15.9 / 20.0	6959613724312
	11R24.5	14 / G	146/143 L	8.25	1116 / 43.9	279 / 11.0	3000/6610	2725/6005	720 / 105	14.3 / 18.0	6959613724251
	11R24.5	16 / H	149/146 L	8.25	1104 / 43.5	279 / 11.0	3250/7160	3000/6610	830 / 120	14.3 / 18.0	6959613724268
	285/75R24.5	14 / G	144/141 L	8.25	1050 / 41.3	283 / 11.1	2800/6175	2575/5675	760 / 110	14.3 / 18.0	6959613724275
	285/75R24.5	16 / H	147/144 L	8.25	1050 / 41.3	283 / 11.1	3075/6780	2800/6175	830 / 120	14.3 / 18.0	6959613724282

AP221 | SPECIALTY ALL POSITION

Long Miles to Removal

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Innovative tread compound provides enhanced scrub resistance for long mileage to removal.

Superb Traction

Geometric tread block design with special sipes offer superb traction and quick response on wet surfaces.

Enhanced Protection

Wide enhanced shoulder provides increased protection against curb damage and irregular wear.

Guaranteed Retreadability

Premium casing construction provides toughness and durability for guaranteed retreadability.

	SIZE	PR / LR	LOAD INDEX / SPEED SYMBOL		OVERALL DIAMETER [MM/IN]	SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM / 32NDS]	PRODUCT CODE
	215/75R17.5	16 / H	127/124 M	6.00	767 / 30.2	211 / 8.3	1750/3860	1600/3525	830 / 120	12.8 / 16.1	6959613724329
N.	235/75R17.5	18 / J	143/141 J	6.75	797 / 31.4	233 / 9.2	2725/6010	2575/5675	850 / 125	12.8 / 16.1	6959613724343
	225/70R19.5	14 / G	128/126 L	6.75	811 / 31.9	226 / 8.9	1800/3970	1700/3750	760 / 110	14.3 / 18.0	6959613724336
	245/70R19.5	16 / H	135/133 M	7.50	839 / 33.0	248 / 9.8	2180/4805	2060/4540	830 / 120	15.0 / 18.9	6959613724350
	255/70R22.5	16 / H	140/137 M	7.50	930 / 36.6	255 / 10.0	2500/5510	2300/5070	830 / 120	15.0 / 18.9	6959613724367
	275/70R22.5	16 / H	148/145 M	8.25	958 / 37.7	276 / 10.9	3150/6940	2900/6390	900 / 130	13.5 / 17.0	6959613724374

CD301 | CLOSED SHOULDER DRIVE

Long Original Mileage

Deep tread with innovative compound promotes long original mileage.

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Uniform Wear

Closed shoulder design provides uniform wear throughout the life of the tire

Enhanced Handling

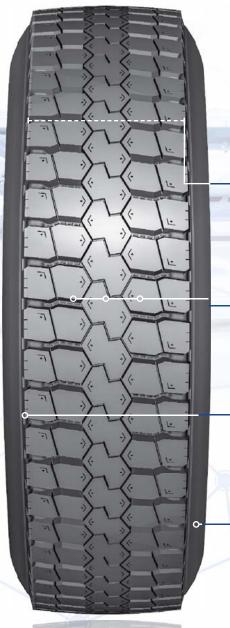
Aggressive design with wide footprint delivers enhanced handling and brake response.

Guaranteed Retreadability

Premium casing construction provides toughness and durability for guaranteed retreadability.

	SIZE	PR / LR	LOAD INDEX / SPEED SYMBOL	STAN- DARD RIM	OVERALL DIAMETER [MM / IN]	SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
III REMIE VA	11R22.5	14 / G	144/142 L	8.25	1065 / 41.9	279 / 11.0	2800/6175	2650/5840	720 / 105	21.4 / 27.0	6959613724084
	11R22.5	16 / H	146/143 L	8.25	1065 / 41.9	279 / 11.0	3000/6610	2725/6005	830 / 120	21.4 / 27.0	6959613724091
	295/75R22.5	14 / G	144/141 L	9.00	1020 / 40.2	298 / 11.7	2800/6175	2575/5675	760 / 110	21.4 / 27.0	6959613724152
	295/75R22.5	16 / H	146/143 L	9.00	1020 / 40.2	298 / 11.7	3000/6610	2725/6005	830 / 120	21.4 / 27.0	6959613724145
	11R24.5	14 / G	146/143 L	8.25	1116 / 43.9	279 / 11.0	3000/6610	2725/6005	720 / 105	21.4 / 27.0	6959613724107
	11R24.5	16 / H	149/146 L	8.25	1116 / 43.9	279 / 11.0	3250/7160	3000/6610	830 / 120	21.4 / 27.0	6959613724114
	285/75R24.5	14 / G	144/141 L	8.25	1056 / 41.6	283 / 11.1	2800/6175	2575/5675	760 / 110	22.5 / 28.3	6959613724121
	285/75R24.5	16 / H	147/144 L	8.25	1050 / 41.3	283 / 11.1	3075/6780	2800/6175	830 / 120	22.5 / 28.3	6959613724138

FIELD.



	SIZE	PR / LR
	225/70R19.5	14 / G
	245/70R19.5	16 / H
Long Service Life	10R22.5	14 / G
Innovative tread compound and advanced tread design deliver wear resistance for a long service life.	11R22.5	14 / G
Superior Traction	11R22.5	16 / H
Open shoulder design delivers enhanced traction and acceleration in all weather conditions.	255/70R22.5	16 / H
Enhanced Handling	295/75R22.5	14 / G
Aggressive design with wide footprint delivers enhanced handling and superior brake response.	295/75R22.5	16 / H
Guaranteed Retreadability	11R24.5	14 / G
Premium casing construction provides		

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Premium casing construction provides toughness and durability for guaranteed retreadability.

LOAD INDEX / STANDARD SPEED SYMBOL RIM

6.75

7.50

7.50

8.25

8.25

7.50

9.00

9.00

8.25

128/126 M

135/133 M

141/139 M

144/142 L

146/143 L

140/137 L

144/141 L

146/143 L

146/143 L

OVERALL DIAMETER [MM / IN]

811 / 31.9

839 / 33.0

1020 / 40.2

1065 / 41.9

1065 / 41.9

930 / 36.6

1020 / 40.2

1020 / 40.2

1116 / 43.9

1116 / 43.9

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SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
226 / 8.9	1800/3970	1700/3750	760 / 110	15.0 / 19.0	6959613702686
248 / 9.8	2180/4805	2060/4540	830 / 120	15.0 / 19.0	6959613702693
254 / 10.0	2575/5675	2430/5355	790 / 115	18.3 / 23.0	6959613724169
279 / 11.0	2800/6175	2650/5840	720 / 105	20.6 / 26.0	6959613724176
279 / 11.0	3000/6610	2725/6005	830 / 120	20.6 / 26.0	6959613724183
255 / 10.0	2500/5510	2300/5070	830 / 120	17.5 / 22.0	6959613724213
298 / 11.7	2800/6175	2575/5675	760 / 110	20.6 / 26.0	6959613724220
298 / 11.7	3000/6610	2725/6005	830 / 120	20.6 / 26.0	6959613729201
279 / 11.0	3000/6610	2725/6005	720 / 105	20.6 / 26.0	6959613724190
279 / 11.0	3250/7160	3000/6610	830 / 120	20.6 / 26.0	6959613724206
283 / 11.1	2800/6175	2575/5675	760 / 110	22.5 / 28.3	6959613729225
283 / 11.1	3075/6780	2800/6175	830 / 120	22.5 / 28.3	6959613729232

Ultimate Traction

Functional tread design combined with a premium compound promotes ultra traction for all applications and harsh weather conditions.

Powerful Grip

Unique 3D sipes and optimized block design add extra gripping power in diverse weather conditions.

Added Traction Performance

Unique groove and open shoulder design increases cleaning ability for added traction performance.

Guaranteed Retreadability

Premium casing construction provides toughness and durability for guaranteed retreadability.

SIZE	PR / LR	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM / IN]	SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
11R22.5	14 / G	144/142 L	8.25	1065 / 41.9	279 / 11.0	2800/6175	2650/5840	720 / 105	22.5 / 28.3	6959613701863
11R22.5	16 / H	146/143 L	8.25	1065 / 41.9	279 / 11.0	3000/6610	2725/6005	830 / 120	22.5 / 28.3	6959613724459
295/75R22.5	14 / G	144/141 L	9.00	1020 / 40.2	298 / 11.7	2800/6175	2575/5675	760 / 110	22.5 / 28.3	6959613701887
295/75R22.5	16 / H	146/143 L	9.00	1020 / 40.2	298 / 11.7	3000/6610	2725/6005	830 / 120	22.5 / 28.3	6959613724473
11R24.5	14 / G	146/143 L	8.25	1116 / 43.9	279 / 11.0	3000/6610	2725/6005	720 / 105	22.5 / 28.3	6959613701870
11R24.5	16 / H	149/146 L	8.25	1116 / 43.9	279 / 11.0	3250/7160	3000/6610	830 / 120	22.5 / 28.3	6959613724466



COMMERCIAL TRUCK

Weight Savings

CT421

Wider, low profile design with advanced tread compound promotes weight savings and low rolling resistance.

Even Wear

Optimized tread design provides even wear and long miles to removal.

Enhanced Strength

Unique construction promotes durability and consistent footprint for enhanced strength and uniformity.

Guaranteed Retreadability

Premium enhanced casing provides toughness and durability for guaranteed retreadability.

SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
445 / 17.5	4625/10200	/	830 120	14.3 / 18.0	6959613726910

CT401 | COMMERCIAL TRAILER

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Low Rolling Resistance

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Special tread compound with shallow non-skid offers low rolling resistance.

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Enhanced Toughness and Even Wear

Solid shoulder rib with unique pressure distribution grooves delivers enhanced toughness and promotes long, even wear.

Wet Weather Stability

Wide center groove delivers superior water evacuation for increased stability in wet road conditions.

Guaranteed Retreadability

Premium casing construction promotes multiple retreads.

SIZE	PR / LR	LOAD INDEX / SPEED SYMBOL	Standard Rim	OVERALL DIAMETER [MM/IN]	SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
11R22.5	14 / G	144/142 M	8.25	1054 / 41.5	279 / 11.0	2800/6175	2650/5840	720 / 105	10.7 / 13.5	6959613724381
11R22.5	16 / H	146/143 M	8.25	1054 / 41.5	279 / 11.0	3000/6610	2725/6010	830 / 120	10.7 / 13.5	6959613724398
295/75R22.5	14 / G	144/141 M	9.00	1014 / 39.9	298 / 11.7	2800/6175	2575/5675	760 / 110	10.7 / 13.5	6959613724435
295/75R22.5	16 / H	146/143 M	9.00	1014 / 39.9	298 / 11.7	3000/6610	2725/6005	830 / 120	10.7 / 13.5	6959613724442
11R24.5	14 / G	146/143 L	8.25	1116 / 43.9	279 / 11.0	3000/6610	2725/6010	720 / 105	10.7 / 13.5	6959613724404
11R24.5	16 / H	149/146 L	8.25	1116 / 43.9	279 / 11.0	3250/7160	3000/6610	830 / 120	10.7 / 13.5	6959613724411



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Long Service Life

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Premium chip/cut resistant compound offers long service life in on and off road applications.

Improved Stability

Optimized tread design with wider footprint improves stability and traction on various driving surfaces.

Adaptable Flexibility

Special bead bundle package allows additional flexibility to manage unexpected road obstacles.

Guaranteed Retreadability

Premium enhanced casing construction offers toughness and outstanding performance through each retread cycle.

SIZE	PR / LR	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM / IN]	SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
11R22.5	16 / H	148/145 L	8.25	1065 / 41.9	279 / 11.0	3150/6940	2900/6390	850 / 123	18.3 / 23.0	6959613724480
12R22.5	18 / J	152/149 K	9.00	1085 / 42.7	300 / 11.8	3550/7830	3250/7165	830 / 120	18.3 / 23.0	6959613724510
255/70R22.5	16 / H	140/137 L	7.50	930 / 36.6	255 / 10.0	2500/5510	2300/5070	830 / 120	15.9 / 20.0	6959613702730
275/70R22.5	16 / H	148/145 M	8.25	958 / 37.7	276 / 10.9	3150/6940	2900/6390	900 / 130	17.5 / 22.0	6959613702747
315/80R22.5	20 / L	161/154 K	9.00	1076 / 42.4	312 / 12.3	4625/10200	3750/8270	900 / 130	18.3 / 23.0	6959613724503
11R24.5	16 / H	149/146 L	8.25	1104 / 43.5	279 / 11.0	3250/7160	3000/6610	830 / 120	18.3 / 23.0	6959613724497



2	SIZE	PR / LR	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM / IN]	SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
	385/65R22.5	20/L	160 L	11.75	1072 42.2	389 / 15.3	4500/9920	/	900 130	18.3 / 23.0	6959613724527
	425/65R22.5	20/L	165 K	12.25	1124 44.3	422 / 16.6	5150/11400	/	830 120	18.3 / 23.0	6959613724534
	445/65R22.5	20 / L	168 K	13.00	1150 45.3	444 / 17.5	5600/12350	/	830 120	18.3 / 23.0	6959613724541



Enhanced Mileage

Advanced severe service compound resists cut, chips and tears and offers a longer service life.

All-Season Traction

Deep convex groove with biting edges provides all-season traction on wet, snowy or dry roads.

Improved Handling

Optimized block pattern promotes excellent strength and improved handling.

Guaranteed Retreadability

Premium enhanced casing construction offers toughness and outstanding performance through each retread cycle.

Extended Service Life

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Dependable cut/chip resistance compound promotes extended service life.

Excellent Traction

Rugged lug design provides deep non skid traction in severe off-highway service.

Guaranteed Retreadability

Premium enhanced casing construction with deep undertread provides excellent retreadability.

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	X	XE	
K			
	X	XG	
P	X	X	
A	ST		
			o
	X	X	

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SIZE	PR / LR	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM/IN]	SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
11R22.5	16 / H	146/143 L	8.25	1065 / 41.9	279 / 11.0	3000/6610	2725/6005	830 / 120	23.8 / 30.0	6959613724558
315/80R22.5	20 / L	161/154 K	9.00	1076 / 42.4	312 / 12.3	4625/10200	3750/8270	900 / 130	23.8 / 30.0	6959613729188
11R24.5	16 / H	149/146 L	8.25	1104 / 43.5	279 / 11.0	3250/7160	3000/6610	830 / 120	23.8 / 30.0	6959613724565

SIZE	PR / LR	LOAD INDEX / SPEED SYMBOL		OVERALL DIAMETER [MM / IN]	SECTION WIDTH [MM / IN]	SINGLE LOAD [KG/LBS]	DUAL LOAD [KG/LBS]	PRESSURE [KPA / PSI]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
11R22.5	16 / H	146/143 L	8.25	1065 / 41.9	279 / 11.0	3000/6610	2725/6005	830 / 120	26.2 / 33.0	6959613724572
11R24.5	16 / H	149/146 L	8.25	1104 / 43.5	279 / 11.0	3250/7160	3000/6610	830 / 120	26.2 / 33.0	6959613724589

COMMERCIAL TRUCK

Extended Service Life

Premium severe service compound offers outstanding cut/chip resistance and extended service life in tough driving conditions.

Ultimate Off-Road Traction

Extra deep 33/32nd aggressive self-cleaning tread helps resist mud or snow buildup and promote ultimate traction.

Enhanced Stability

Optimized block design with stability bridges allows for greater stability and constant grip.

Guaranteed Retreadability

Premium enhanced casing construction with deep undertread provides excellent retreadability.



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KeterTireUSA.com

DRIVE THE NEW WORLD!